

2016–2017 Sponsorship/Advertiser Form

138 Women & 2232 Men's Conferences



1:38
Women

This Fall and next Spring approximately 1,300 men and women will gather at Erie's beautiful Warner Theater for a day of prayer, reflection and faith renewal. The 138 Women's Conference will be held October 1, 2016 and the 2232 Men's Conference will be held March 25, 2017. Your sponsorship/advertisement will be seen by both groups.

Attendees will come from all corners of the Roman Catholic Diocese of Erie, encompassing the 13 counties of northwestern Pennsylvania. Some will come from surrounding areas beyond.

This conference represents a unique opportunity for your business to advertise to men and women of faith who are influential within their communities.

Please consider supporting these conferences by becoming a major sponsor, advertiser or vendor.

Various categories of support are listed here and can also be viewed at the conference web sites:

www.138women.com and www.2232men.com. Your sponsorship or advertisement will reach both conferences.



"BUT I HAVE PRAYED FOR YOU
THAT YOUR FAITH MAY NOT FAIL,
AND WHEN YOU HAVE TURNED BACK,
STRENGTHEN YOUR BROTHERS."
LUKE 22:32

Sponsorship Packages

Evangelist Cost: \$ 1,000

Consideration

- 4-color premium position ad in program booklet (placement is on a first-come, first-served basis; 6 spots available)
- Exposure on conference web site
- 4-color logo on large signboard in main hall
- Acknowledgement as main sponsors – mentioned in prayer for sponsors
- 8' table & chairs (if desired) as vendor/exhibitor at conference
- 4 conference tickets at no additional charge
- Opportunity to place premium in any conference attendee package

Missionary Cost \$750

Consideration

- Full page b&w ad on "best available remaining position" of program booklet (placement is on a first-come, first-served basis)
- Exposure on conference web site
- Ganged logo on large signboard in main hall with other *Missionaries*
- Acknowledgement as key sponsors – mentioned in prayer for sponsors
- 8' table & chairs (if desired) as vendor/exhibitor at conference
- 2 conference tickets at no additional charge
- Opportunity to place premium in any conference attendee package

Catechist Cost \$500

Consideration

- Full page b&w ad (order determined by first come, first served)
- Ganged logo on large signboard in main hall with other *Catechists*
- Acknowledgement as a sponsor – mentioned in prayer for sponsors
- Opportunity to place premium in any conference attendee package

Advertising Options

Disciple Cost: \$250

Consideration

- Half page b&w ad in program booklet
- Included in prayer for advertisers
- Opportunity to place premium in any conference attendee package

Witness Cost: \$150

Consideration

- Quarter page b&w ad in program booklet
- Included in prayer for advertisers

Vendor Information

Space is available for a limited number of conference vendors.

An 8' skirted table & two chairs are included for a fee of \$100.

Religious non-profit organization: \$50.

Electricity is available for \$25 additional.

Advertising Specifications

Conference program booklet finished size is 5.5" wide by 8.5" deep

Full-page ad is 5" wide x 7.875" deep

Half-page ad is 5" wide x 3.75" deep

Quarter page *vertical* ad is 2.375" wide x 3.75" deep

Preferred file type: .pdf, 300 dpi or better resolution

Print run: 2,000 copies

Registration/Insertion Order

Please indicate desired package.

- | | |
|--|----------|
| <input type="checkbox"/> Evangelist | \$ _____ |
| <input type="checkbox"/> Missionary | \$ _____ |
| <input type="checkbox"/> Catechist | \$ _____ |
| <input type="checkbox"/> Disciple | \$ _____ |
| <input type="checkbox"/> Witness | \$ _____ |
| <input type="checkbox"/> Vendor | \$ _____ |
| <input type="checkbox"/> Religious Non-profit Vendor | \$ _____ |

Note: VENDOR TABLES are available at Women's Conference only.

TOTAL COST: \$ _____

Name of organization: _____

Contact: _____

Phone: _____

Email: _____

Web address: _____

Mailing address: _____

City, State, Zip: _____

► *If you're reserving this space via this form, make check payable to:*

The Reason For Our Hope Foundation

Please mail form and check to:

Dave Wayman P.O. Box 8797 Erie, PA 16505-0797

► *If you wish to pay securely via credit card, please call*

The Reason For Our Hope Foundation

at **814-455-7364**

All payments & advertising material must be received by Monday, August 8th, 2016.

138 Women and 2232 Men reserve the right to reject any advertising or request for vendor space if the advertisement or organization is not in harmony with our religious faith & values.